TANA & TANTEX host musical night in Dallas

Dallas: "Uncover the musical aptitude by empowering the new generation of singers" is the theme of the evening gathered at the L. D. Bell High School in Hurst, TX as a part of the "Navataram Swaramadhuri" musical concert hosted by the Telugu Association of North America (TANA) on May 1. TANA, founded in 1977, is one of the oldest and largest Indo-American national-level organizations with its charter to perpetuate, integrate, and assimilate the cultural heritage of the Telugu-speaking people of the North American continent into the mainstream of the cultural heritage of North America. This program is co-hosted by the Telugu Association of North Texas (TANTEX), founded in 1986 as a non-profit, non-religious organization to maintain, preserve and perpetuate the cultural heritage of Telugu speaking people of North Texas.

Murali Vennam, Regional Director, South West Region of TANA extended a warm welcome to the visiting guests and over five hundred local Telugu community members in attendance. Murali introduced the emcees of the evening Rajeswari Challa and Subbarao Ponnuru, Chair, Cultural Committee of TANTEX.

The major attraction of the night, the "Navataram Swaramadhuri" concert is lead by the veteran singer and music director G. Anand and the upcoming stars: Pranavi, playback singer; Anjana Sowmya, Super Singers MAA TV Winner; Deepu, playback singer; Ravi, Super Singers, MAA TV Runner; Bhuvana Kruthi, Zee Sarigama Runner. There was a special appearance of the famous MAA TV cooking show "Mavoori Vanta" team lead by the anchor Chitra Lekha who spoke at length about the focus of the program and thanked the audience for their support.

It was a breath taking performance by the Swaramadhuri team presenting a good mix of songs from old and new movies with a variety of themes by each singer in their own style. The audience were enthralled and taken in by every song and could really feel the passion of the singers.

Prasad Thotakura, Executive Vice President of TANA reiterated TANA's continued focus on serving the Telugu community with result oriented programs and enabling a new breed of ambassadors to bring the community together. He commended G. Anand for conducting over 6500 musical programs all over the world while encouraging new talent every time.

Vaartha USA